B. Pharmacy 8th Semester

Juestion Paper 2017-2018

Even Semester Examination 2017-18

B.Pharm. (SEMESTER-VIII)

NOVEL DRUG DELIVERY SYSTEM

Time: 03:00 Hours Max Marks: 100

Attempt any four :

 (5×4)

- (a) Define the terms: sustained release, controlled release, delayed release and prolonged release with suitable examples.
- (b) Write short note on Prodrugs.
- (c) Give a brief account on Osmotic Pumps.
- (d) Write down the theory involved in transdermal drug delivery system.
- (e) Write down evaluation parameters for controlled drug delivery system.
- Attempt any four:

 (5×4)

- (a) Write short note on drug immobilization techniques.
- (b) What are nanoparticles? Write note on its method of preparation.
- (c) Discuss various evaluation parameters for Transdermal drug delivery system.
- (d) Write a brief note on Liposomes including their methods of preparation.
- (e) Discuss theory of controlled release drug delivery systems.
- Attempt any four:

(5x4)

- (a) Discuss the physicochemical properties of drug influencing the designing of CDDS.
- (b) Write short note on properties of drug affecting the development of Transdermal DDS.

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- (c) Describe buccal delivery of drugs.
- (d) Discuss the ocular delivery of drugs.
- (e) Write in brief about the pulmonary drug delivery system.

Attempt any two:

(10x2)

- (a) Define Microencapsulation. Discuss in detail about the various methods used for microencapsulation.
- (b) Discuss nose to brain drug delivery system in detail with suitable diagram.
- (c) What are resealed erythrocytes? What are the advantages of resealed erythrocytes? Discuss methods of preparation of resealed erythrocytes.

Attempt any two:-

(10x2)

- (a) Give detailed account on general methods of design and evaluation of CDDS.
- (b) Write a note on Implants. What are different methods for design of implants?
- (c) What is the concept of targeted drug delivery? Write down note on methods of drug targeting.

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B.PHARMA. (SEMESTER-VIII)

PHARMACEUTICAL MARKETING

Time: 03:00 Hours Max Marks: 100

Note: Attempt all questions.

Q1. Attempt any four

 $(5 \times 4 = 20)$

- (a) Define market segmentation?
- (b) Explain the salient features/ characteristics ofmarketing concept?
- (c) What do you understand by term "Demand"? Discuss Different factors affecting demand of a product.
- (d) Explain the concept of Direct marketing channel?
- (e) Write a note on preventive internal control.

Q2. Write short note on any four

 $(5 \times 4 = 20)$

- (a) Consumer Buying Behaviour
- (b) Demand Forecasting
- (c) Sales Promotion
- (d) Vertical Marketing Channel
- (e) Roles and Responsibility of Wholesalers

Q3. Attempt any four

 $(5 \times 4 = 20)$

- (a) How is market segmentation different from market targeting?
- (b) Write a note on geo demographic analysis
- (c) Differentiate between Generic and Brand- name drugs?
- (d) Discuss key features of international marketing.
- (e) Missionary selling in Pharmaceutical Industry.

Q4- Attempt any Two

 $(10 \times 2 = 20)$

- (a) Discuss in detail Four P's (Product, Price, Place and Promotion) of Marketing Mix.
- (b) What is Demand Forecasting? Discuss Different Methods of Demand Forecasting
- (c) What is retailing? Discuss in detail the Opportunities and Challenges faced by organised Pharmaceutical retail outlets in India.

Q5.- Attempt any Two

 $(10 \times 2 = 20)$

- (a) What do you understand by term marketing analysis? Discuss various element and dimensions of market analysis.
- (b) What is Marketing Research? Discuss in detail the process of marketing research.
- (c) What is the role of intermediaries in any marketing channel? Discuss in detail the process of selecting a market intermediary.

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B. Pharma. (SEMESTER-VIII)

GMP, QUALITY ASSURANCE & VALIDATION

Time: 03:00 Hours Max Marks: 100 Note: Attempt all five questions, each question carry equal marks. Attempt any four: 5x4 (a) Write a note on Master formula record. (b) Write a note on sanitation and premises requirement as per GMP. Discuss the requirement of SOP and its contents as per GPM. (c) (d) Write a note on ISO 9000 series. (e) Discuss the ICH guideline for stability study of drug product. 2. Attempt any four: 5x4 (a) Write a note on maintenance of records in Pharmaceutical Industry. (b) Discuss the requirements for export registration. (c) Write a note on regulatory requirement for new drug approval. (d) Write a note on GLP. (e) Write a note on labeling requirements as per Drug & Cosmetic. 3. Attempt any two: 10x2 (a) Write detail note on quality assurance systems and concept. (b) Discuss the quality assurance protocol for manufacturing of tablets.

(c) Write a note on container and closure and personnel requirements.

4. Attempt any two:

10x2

- (a) Define validation, types of validation and discuss validation master plan.
- (b) Write a note on validation of process, product and cleaning.
- (c) Write a note on building management system.
- Attempt any two:

10x2

- (a) Discuss the in process quality control tests for solid and liquid dosage form.
- (b) Write a note on IPQC problems, sampling plan, finished product and packaging component quality tests.
- (c) Discuss the role of internal audits and procedure for investigation of market complaints.

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B.PHARMA. (SEMESTER-VIII)

PHARMACOPEIAL STANDARDS

Time: 03:00 Hours Max Marks: 100

Note: Attempt all five questions, each question carry equal marks.

1- Attempt any four:

[5x4]

- (a) Differentiate between general and individual monograph.
- (b) Enlist various biological methods described in Indian Pharmacopoeia and write a note on bacterial endotoxin test.
- (c) Explain the pyrogen testing as per Indian Pharmacopoeia.
- (d) Enlist sterility testing methods as per I.P. and discuss the sterility testing by direct inoculation.
- (e) Define iodine value and discuss the methods for determination of iodine value.

2- Attempt any four

[5x4]

- (a) Write a note on Infrared Absorption Spectrophotometry.
- (b) Discuss pH value. Explain apparatus and methods used to determine the pH of solution.
- (c) Discuss the disintegration test apparatus and procedure as per Indian Pharmacopoeia.
- (d) Discuss the procedures for dissolution testing of modified release dosage form and discuss the acceptance criteria.
- (e) Discuss the test procedure for particulate contamination in parenteral preparations.

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3- Attempt any two:

[10x2]

- (a) Write detail note on the various tests on herbal products as per I.P.
- (b) Write a note on biological indicators.
- (c) Write the procedure for determination of ABO Blood Group and Rh Group.

4- Attempt any two:

[10x2]

- (a) Explain the general requirements for different types of tablet including production and tests as per I.P.
- (b) Write a note on different types of containers for pharmaceutical products.
- (c) Write a note on general requirements as per monograph of dosage form for:
- (b) (i) Eye drop
 - (ii) Eye ointment
 - (iii) Ear drop
 - (iv) Nasal preparations

5- Attempt any two :

[10x2]

- (a) Discuss the monograph of Whole Human Blood and Platelet concentrate.
- (b) Discuss the general requirements for production and tests of vaccines.
- (c) Discuss the general requirements for crude herbs, processed herbs and herbal formulations as per LP

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B.PHARMA. (SEMESTER-VIII)

PHARMACEUTICAL ANALYSIS-III

Time: 03:00 Hours Max Marks: 100

Attempt any four :

(4x5=20)

- (a) What is the beer's Lambert low? Give the application and limitations.
- (b) Explain theory and instrumentation of colorimetric method of analysis
- (c) Define electronic transition? Explain various type of electronic transition involved in UV spectroscopy.
- (d) Discus the Instrumentation of double beam UV spectroscopy.
- (e) Write the application of UV spectroscopy in Pharmaceutical analysis.

2. Attempt any four:

(4x5=20)

- (a) Explain the theory and principle of IR spectroscopy.
- (b) Explain the various sample technique used in IR spectroscopy.
- (c) Explain the theory and Instrumentation of Florimetry spectroscopy.
- (d) Explain the following:
 - (i) Fingerprint region
 - (ii) Types of vibrations in IR Spectroscopy.
- (e) Explain the principle and Instrumentation of FTIR spectroscopy.
- Write down the detailed notes on (any four):

(4x5=20)

- (a) Principle of NMR
- (b) Chemical Shift

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- (c) Spin- spin coupling(d) Shielding and deshielding
- (e) Splitting of signals

Attempt any four :

(4x5=20)

- (a) Explain the theory and principle of mass spectroscopy.
- (b) Give the Instrumentation of mass spectroscopy.
- (c) Mc Lafferty Rearrangement in Mass Spectroscopy
- (d) Explain the following:
 - (i) Define mass analyzer.
 - (ii) Metastable ions
- (e) Explain the following:
 - (i) Molecular ion peak
 - (ii) Fragmentation pattern in mass spectroscopy.
- 5. Write down the detailed notes on (a):

(4x5=20)

- (a) Detectors used in GLC
- (b) Pharmaceutical application of GLC
- (c) Describe the Instrumentation and application of HPLC
- (d) Types of pump used in HPLC
- (e) Explain the sample in
- (f) jection techniques in GLC

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B.Pharma. (SEMESTER-VIII)

CLINICAL PHARMACY AND DRUG INTERACTION

Time: 03:00 Hours Max Marks : 100

Note: Attempt all questions.

Q.1. Attempt any four:

[5x4=20]

- (a) Role of pharmacists in clinical pharmacy
- (b) Role of patient's case history in drug therapy assessment
- (c) Brief account on patient medication history and patient counseling.
- (d) Write down various liver function tests and renal function tests.
- (e) Write down different diagnostic tests associated with cardiac disorders.
- (f) Classify the adverse drug reactions with suitable examples

Q.2. Attempt any four:

[5x4=20]

- (a) Role of pharmacist in drug therapy monitoring committee and clinical trials of new drugs and their formulations
- (b) Role of pharmacist in errors eradication of medication charts.
- (c) Discuss in detail about drug utilization evaluation and review.
- (d) Various measurements adopted in quality assurance of clinical pharmacy services.
- (e) Enumerate and discuss the risk factors associated with adverse drug reactions.

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Q.3. Write down any two:

[10x2=20]

- (a) Methods of bioavailability determination based on urinary drug excretion and plasma drug concentration data.
- (b) Methods for calculation of loading and maintenance dose.
- (c) Total clearance, renal clearance and hepatic clearance.
- (d) Write short notes on geriatric patients, dose adjustment in renal failure and Volume of drug distribution

Q.4. Attempt any two:

[10x2=20]

- (a) Symptoms and treatment for hypertension. Write a note on primary and secondary hypertension.
- (b) Parameters to monitor the therapy of congestive heart failure and Crohn' disease of gastrointestinal track
- (c) Role of anti-inflammatory drugs, antibiotics and antacids in peptic ulcers.
- (d) Symptoms and treatments of colitis, chronic renal failure and ischemic heart disease

Q.5. Attempt any two:

. [10x2=20]

- (a) Various parameters and studies performed for clinical trials of drugs
- (b) Categories of phase IV studies
- (c) Ethical requirements for clinical research
- (d) Toxicity studies of drugs

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Even Semester Examination 2017-18

B.PHARMA. (SEMESTER-VIII)

ENVIRONMENT & ECOLOGY

Time: 03:00 Hours Max Marks: 100

1. Attempt any four of the following

(5x4=20)

- Give a brief account of importance of environmental studies.
- b. What is the scope of environmental science? Discuss in brief four segments of environment.
- c. What are renewable and non-renewable resources? Give examples.
- Give a detailed account of the uses and exploitation of mineral resources.
- e. What do you mean by deforestation? What are the problems caused by deforestation and how to control it?
- f. Give a detailed account of the uses and exploitation of land resources.
- 2. Attempt any four of the following

(5x4=20)

- Explain the structure and function of an ecosystem.
- Describe the major threats of biodiversity.
- c. Short note on forest grassland ecosystem.
- d. Give the importance of biological diversity.
- Describe food chain, food web and ecological pyramids.

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f. Explain ex-situ and in-situ conservations.

3. Attempt any two of the following

(10x2=20)

- Define water pollution. Write down in details the causes and control measures of water pollution.
- Define air pollution. Write down in details the causes and control measures of air pollution.
- c. What are the major sources of soil pollution? How does soil pollution affect soil productivity? What measures can be taken to prevent soil pollution.
- d. Describe the source, effect and control of noise pollution. Give an account of noise generated during diwali. What would you suggest to reduce this menace?

4. Attempt any two of the following

(10x2=20)

- Write the constitution, powers and functions of centre and state boards under Air (Prevention and Control of pollution) Act 1987.
- b. What are the objectives of water (Prevention and Control of pollution) act 1974?
 What are the functions of the central board under the act?
- c. Why do we refer to environmental protection, act 1986 as an umbrella act?
 Discuss the major environmental protection rules 1986.
- d. What are the power of the central government under the environment protection act for protection and improvement of the environment?

5. Attempt any two of the following

(10x2=20)

- a. Write a note on Hazardous micro-organism rules.
- b. Discuss the salient features of Hazardous wastes act.
- Discuss Bio-medical waste (Management and Handling) rules.
- d. Give the detailed features of Hazardous Chemical Act.

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